

Sales and Marketing Director

Requisition Number:	18-11
Job Title:	Sales and Marketing Director
Career Level:	Mid - Senior Level
Location:	Littleton, Colorado
Relocation:	Negotiable
Education Required:	Bachelor's degree in Marketing, Business Administration or related field
Years of Experience:	5 - 10
Travel	As Necessary
Job Description:	Primary responsibility is to contribute to corporate success through designing, planning, and implementing a comprehensive sales and marketing strategy for a technical aerospace and defense product to include: business development, marketing, customer relationship management, social and web media curation, licensing, managing technical support, and special projects as needed. This position is meant for a person who can handle a challenging day to day schedule with multiple projects running in parallel.
Basic Qualifications:	<ul style="list-style-type: none">• Self-motivated and performing tasks with minimal oversight• Experience in a multi-discipline environment• Proficient in Microsoft Excel, PowerPoint, Word• Excellent verbal and written communication skills; the ability to professionally communicate and coordinate with a wide range of external program sponsors as well as internal management and administrative personnel• Sound fiscal and time management skills, attention to detail, and priority management to meet conflicting deadlines• Personable and a history of positive customer/public interaction• Working Knowledge of HTML, CSS, and other Web Coding Standards
Required Skills & Knowledge:	<ul style="list-style-type: none">• Business development and CRM experience.• Public relations and social media experience.• Technical sales experience.• Quick learner to understand products, services and applications of technology• Analytical ability to quickly form relationships between data sets
Desired Skills:	<ul style="list-style-type: none">• Adobe Creative Cloud Ability• Aerospace Industry Experience• Multilingual

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